

Volunteer Marketing Executive

Job Title: Volunteer Marketing Executive

Organisation: Women for Women's Empowerment (W4WE)

Location: Southwark, London (Remote and occasional in-person engagements)

Hours: Up to 21 hours per week

Contract: Temporary with potential to become permanent

Overview:

Women for Women's Empowerment (W4WE) is seeking a dedicated Volunteer Marketing Executive to manage social media promotions, coordinate daily activities, and support our upcoming online shop. This role offers a unique opportunity to gain valuable marketing experience while making a tangible impact in the community.

Key Responsibilities:

- Manage and promote W4WE's social media accounts to increase awareness and engagement.
- Assist in coordinating day-to-day activities of the online shop, including content creation and updating.
- Support the Project Coordinator by uploading research statistics and updates on local and nationwide events.
- Collaborate with bloggers and influencers to amplify our message.
- Assist with fundraising campaigns and outreach activities.

Skills Required:

- Strong communication and interpersonal skills.
- Experience or interest in social media management and digital marketing.
- Ability to work independently and as part of a team.
- Creative mindset with an eye for detail.
- Passion for women's empowerment and community work.

How to Apply:

To apply, please email shop@w4we.org.uk with your CV and a brief statement of up to 400 words explaining your suitability for the role.
